

**SAULT COLLEGE OF APPLIED ARTS AND TECHNOLOGY**

**SAULT STE. MARIE, ONTARIO**



Sault College

**COURSE OUTLINE**

**COURSE TITLE:** FIELDWORK  
**CODE NO. :** ADV318                      **SEMESTER:** FALL 2008  
**PROGRAM:** GRAPHIC DESIGN  
**AUTHOR:** RITCHIE DONAGHUE  
**DATE:** June 08F    **PREVIOUS OUTLINE DATED:** 07F  
**APPROVED:**

|                         | CHAIR                             | DATE |
|-------------------------|-----------------------------------|------|
| <b>TOTAL CREDITS:</b>   | 6 CREDITS                         |      |
| <b>PREREQUISITE(S):</b> | ADV 215, ADV 242, ADV 221, ADV240 |      |
| <b>HOURS/WEEK:</b>      | 1 hour supervised                 |      |

**Copyright ©2008 The Sault College of Applied Arts & Technology**  
*Reproduction of this document by any means, in whole or in part, without prior written permission of Sault College of Applied Arts & Technology is prohibited.*  
*For additional information, please contact Brian Punch, Chair*  
The School of the Natural Environment, Technology and Skilled Trades  
(705) 759-2554, Ext. 2681

**I. COURSE DESCRIPTION:**

This course will build upon the skills learned throughout the Graphic design Program. Students will complete a minimum of 112 hours within the professional workplace. This will allow students to receive “real life” experience within the design industry. Students will be responsible for having timesheets and evaluation sheets completed by their employer(s) and presenting a seminar to their classmates outlining their experiences. The final component of the class is designing and producing a digital portfolio of their work. These digital portfolios will become the property of Sault College for archival purposes and possibly promotional purposes.

**II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:**

Upon successful completion of this course, the student will demonstrate the ability to:

1. **Demonstrate an ability to apply certain skills and knowledge attained in the classroom/studio, according to the needs of a specific placement site or situation**

Potential Elements of the Performance:

- Demonstrate an ability to translate classroom “theory” to a practical application in the workplace

2. **Demonstrate the development of initiative and maturity by assuming responsibility in a work setting**

Potential Elements of the Performance:

- Demonstrate an ability to learn and grow within the framework of the work setting

3. **Demonstrate the development of a positive work attitude, whatever the project(s) assigned, in preparation for real-life work settings**

Potential Elements of the Performance:

- demonstrate the ability to complete assigned tasks satisfactorily within a workplace setting.
- demonstrate an ability to accept constructive criticism and take direction from an employer
- demonstrate organizational skills such as scheduling, prioritizing, planning, and time management.
- demonstrate the ability to work within project restrictions and time limitations.

4. **Demonstrate the development of the student's awareness to the needs and expectations of potential employers by exposure to them**

Potential Elements of the Performance:

- Develop an awareness of the needs and demands of today's workplace
- Demonstrate an ability to analyze their own strengths and weaknesses to help define a career path or area of specialty.
- Demonstrate the ability to develop a professional quality portfolio/resume for future job searches

5. **Professional Portfolio Development**

- Demonstrate the ability to evaluate their work objectively for professional presentation purposes
- Utilize a number of software programs to develop and assemble a professional digital portfolio
- Demonstrate the ability to search out potential employers and use their digital portfolios for self-promotion

**III. TOPICS:**

Each student will develop a visual solutions using current industry standard software

1. **Résumes and covering letters**
2. **Seminar presentation formats**
3. **Evaluation and timesheet organization**
4. **Objective portfolio development**
5. **Digital assembly of portfolio**

**IV. REQUIRED RESOURCES/TEXTS/MATERIALS:**

*No textbooks required*

*Students will be required to purchase or fabricate a professional portfolio for "hard copy" presentation purposes. Students will also need recordable CD's for burning final digital portfolios. Any further materials will be discussed prior to being required.*

**V. EVALUATION PROCESS/GRADING SYSTEM:**

***Fieldwork Placement = 80% of Final Grade***

***Portfolio Development = 20% Final grade***

*The 80% of the final grade for fieldwork placement will be divided as follows: 20% for weekly timesheets and employer comments, 40% for final employer assessment and 20% for Portfolio development.*

**NOTE: upon completion of second year studies, students are encouraged to procure their own placement studies during the summer months. Placements that are organized by the student may be paid or unpaid, depending upon the agreement with the employer. Summer placements should be approved by the instructor and students are responsible for all documentation that will make up 80% of their final grade.**

### **DEDUCTIONS – LATES AND FAILS**

#### **Lates:**

An assignment is considered late if it is not submitted at the time and date specified by the instructor.

A late assignment will be penalized by a 5% deduction for each week that it's late. The total late penalty will be deducted from the final grade. Eg. 3 weeks late = 15% deduction from final grade.

Maximum grade for a late assignment is "C"

A late assignment which is not executed to a minimum D (satisfactory) level will be assigned a fail grade with additional penalties outlined below

#### **Fail:**

A fail grade (F) is assessed to an assignment which has not been executed to a minimum satisfactory "D" grade level or in which the directions have not been followed correctly.

A failed assignment must be entirely re-done or corrected according to the instructor's specific instructions and resubmitted within one week.

A failed assignment will be penalized by a 5% deduction from the final grade.

Maximum grade for a failed assignment is "C"

Failed assignments not submitted within the one week timeframe will be subject to 5% late deductions for each week they are overdue.

#### **Resubmission policy.**

Any assignment completed during this course may be submitted for re-evaluation if the following criteria are met by the student.

- a) an assignment that was initially submitted past the initial assigned deadline will not be eligible for re-evaluation.
- b) an assignment that initially achieved a fail grade must be resubmitted to achieve minimum project standards and will receive a maximum C grade as indicated under the section for Lates and Fails in this outline.
- c) the resubmitted project must be accompanied by the original project and the original evaluation sheets (with written indication of grade breakdown)

provided by the professor

d) assignments may be resubmitted at any time during the semester. The final date for last resubmissions will be announced by the professor during class and usually are no later than two weeks prior to the end of the semester.

e) Resubmitted assignments must identify the project and class, and be clearly marked "RESUBMISSION" when submitted

f) it must be understood that resubmitted assignments are usually marked with greater scrutiny than first submissions to take into consideration the learning experiences, practice, and achievement of learning outcomes achieved by the student during later sessions in the semester.

g) When comparing the original submission grade and the resubmission grade the student will receive benefit of the higher grade

h) Assignments will not be accepted for resubmission to include preliminary studies. Preliminary studies should be completed before the commencement of work on final comprehensives and as such will only be considered for evaluation on or before the original submission. Assignments resubmitted to include preliminaries must be completely re-done and have a new creative direction for evaluation.

**Attendance:**

Significant learning takes place in the classroom setting through an interactive learning approach; therefore students are expected to attend all classes and inform the instructor of an anticipated absence. Attendance is mandatory for this course to ensure the course requirements and objectives are met. A total absence of 3 classes for the semester will be tolerated.

After 3 absences penalties will take effect, an additional 10% will be deducted from the final grade for this course per class missed.

i.e. 4 classes missed = 10% deduction from final grade

5 classes missed = 20% deduction from final grade

**Preliminary Studies:**

- All assignments require preliminary or intermediate steps such as thumbnails, roughs, and preliminary comprehensive layouts.
  
- These intermediate steps are evaluated according to criteria established by the instructor and submitted according to established timelines. The final grade for each assignment will be an average of the grade achieved for all stages of the assignment. This reinforces the

importance of the preliminary stages of each project.

### Reclaiming and Retaining Past Assignments

For the development of student portfolios it is important that ALL past assignment work be reclaimed and retained by the student.

It is the students, responsibility to reclaim assignments after they have been assessed. Marked assignments will be returned by faculty during classroom sessions and a notice will be posted at the front of the classroom noting that the assignment has been returned. If a student is absent on the day that work is returned the work will be held by faculty for a minimum of three weeks from the return date after which, due to a shortage of storage space, the work may be discarded

The following semester grades will be assigned to students:

| <b>Grade</b> | <b><u>Definition</u></b>   | <i>Grade Point<br/>Equivalent</i> |
|--------------|--|-----------------------------------|
| A+           | 90 – 100%  | 4.00                              |
| A            | 80 – 89%   | 3.00                              |
| B            | 70 - 79%   | 2.00                              |
| C            | 60 - 69%   | 1.00                              |
| D            | 50 – 59%   | 0.00                              |
| F (Fail)     | 49% and below  |                                   |
| CR (Credit)  | Credit for diploma requirements has been awarded.  |                                   |
| S            | Satisfactory achievement in field /clinical placement or non-graded subject area.  |                                   |
| U            | Unsatisfactory achievement in field/clinical placement or non-graded subject area.   |                                   |
| X            | A temporary grade limited to situations with extenuating circumstances giving a student additional time to complete the requirements for a course. |                                   |
| NR           | Grade not reported to Registrar's office.  |                                   |
| W            | Student has withdrawn from the course without academic penalty.  |                                   |

## **VI. SPECIAL NOTES:**

Special Needs:

If you are a student with special needs (e.g. physical limitations, visual impairments, hearing impairments, or learning disabilities), you are encouraged to discuss required accommodations with your professor and/or the Special Needs office. Visit Room E1101 or call Extension 2703 so that support services can be arranged for you.

Retention of Course Outlines:

It is the responsibility of the student to retain all course outlines for possible future use in acquiring advanced standing at other postsecondary institutions.

Communication:

The College considers **WebCT/LMS** as the primary channel of communication for each course. Regularly checking this software platform is critical as it will keep you directly connected with faculty and current course information. Success in this course may be directly related to your willingness to take advantage of the **Learning Management System** communication tool.

Plagiarism:

Students should refer to the definition of “academic dishonesty” in *Student Code of Conduct*. Students who engage in academic dishonesty will receive an automatic failure for that submission and/or such other penalty, up to and including expulsion from the course/program, as may be decided by the professor/dean. In order to protect students from inadvertent plagiarism, to protect the copyright of the material referenced, and to credit the author of the material, it is the policy of the department to employ a documentation format for referencing source material.

Course Outline Amendments:

The professor reserves the right to change the information contained in this course outline depending on the needs of the learner and the availability of resources.

Substitute course information is available in the Registrar's office.

Tuition Default:

Students who have defaulted on the payment of tuition (tuition has not been paid in full, payments were not deferred or payment plan not honoured) as of the first week of *November* will be removed from placement and clinical activities. This may result in loss of mandatory hours or incomplete course work. Sault College will not be responsible for incomplete hours or outcomes that are not achieved or any other academic requirement not met as of the result of tuition default. Students are encouraged to communicate with Financial Services with regard to the status of their tuition prior to this deadline to ensure that their financial status does not interfere with academic progress.

**VII. PRIOR LEARNING ASSESSMENT:**

Students who wish to apply for advance credit transfer (advanced standing) should obtain an Application for Advance Credit from the program coordinator (or the course coordinator regarding a general education transfer request) or academic assistant. Students will be required to provide an unofficial transcript and course outline related to the course in question.

Credit for prior learning will also be given upon successful completion of a challenge exam or portfolio.